

## **2010 – 2011 Unique Sponsorship Opportunities**

**For more than 30 years, Meeting Professionals International Minnesota Chapter has continued to build a rich global meeting industry community throughout the state of Minnesota. Our sponsors achieve maximum exposure by showcasing their venues, products and services to members. The planner members of MPI MN have an average annual budget of over \$2 million representing programs that take place locally, nationally, and internationally.**

**MPI MN's relationships with venues is one of our most valued tools to assist in providing quality educational and networking opportunities for our members. Our annual budget relies heavily on the generous support of every one of our partners and advertisers each year.**

# Mid-Year and Annual Board Retreats

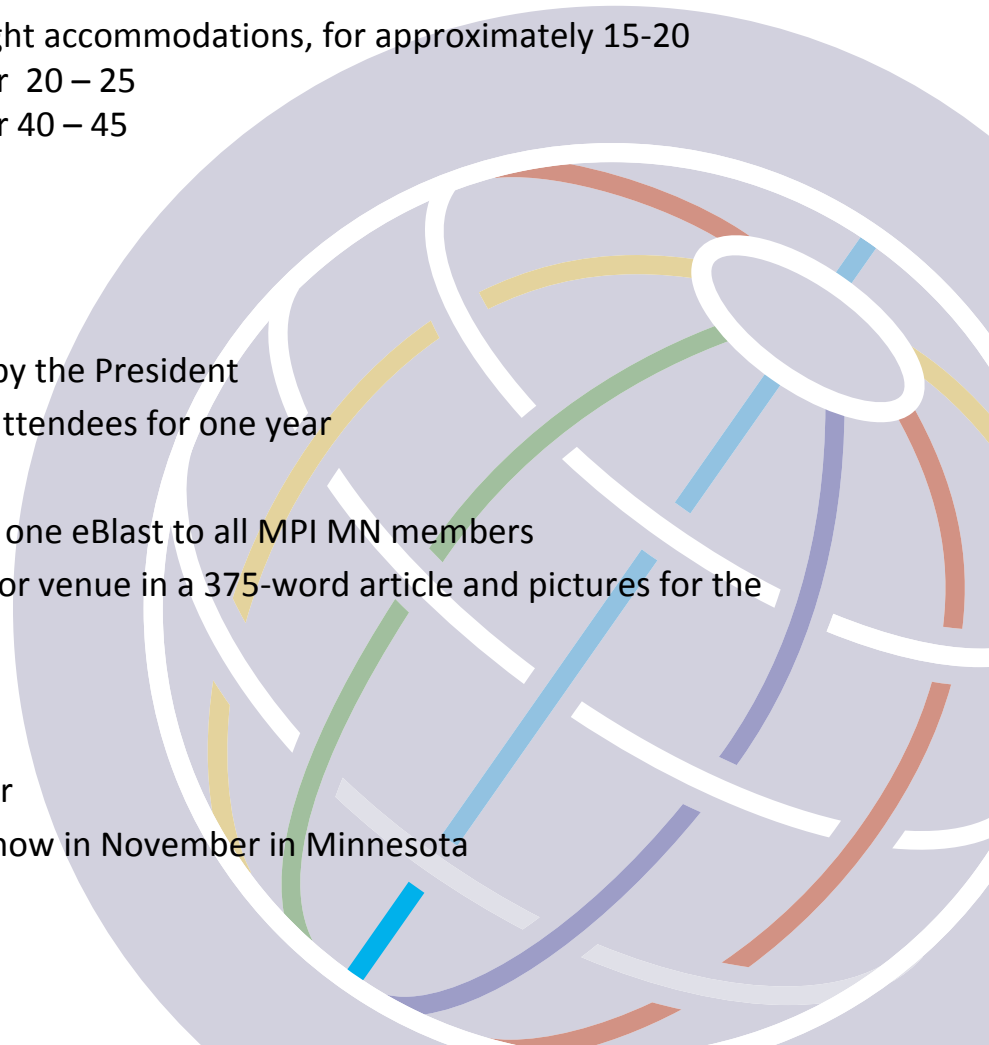
Reach the key decision makers and industry veterans of MPI MN by sponsoring the January or June Chapter Leadership Retreat for the Board of Directors. - **SOLD**

## Requirements:

- Retreat Sponsor provides complimentary overnight accommodations, for approximately 15-20
- Day 1 meeting space, meals and refreshments for 20 – 25
- Day 2 meeting space, meals and refreshments for 40 – 45

## Benefits:

- Platinum Sponsor status for one year
- Podium time for three minutes at the Retreat
- Your venue thanked in the Monthly Newsletter by the President
- Platinum name badge ribbons for your meeting attendees for one year
- Thanked at Annual Gala
- Two sets of MPI planner only mailing labels, and one eBlast to all MPI MN members
- The opportunity to share news of your company or venue in a 375-word article and pictures for the monthly MPI MN Newsletter
- Web site or electronic newsletter advertising
- Two tickets to the May Gala
- Logo on [www.mnmpi.org](http://www.mnmpi.org) home page for one year
- Half price booth at the Regional Meeting trade show in November in Minnesota



# All Team Meeting

Three times per year, the chapter gathers together all committees members about 50 – 60 people, for a meeting. Meeting usually takes place from 3-6 pm.

Wednesday, September 22 – **SOLD**

Wednesday, December 1 -

Wednesday, February 2, 2011 – **SOLD**

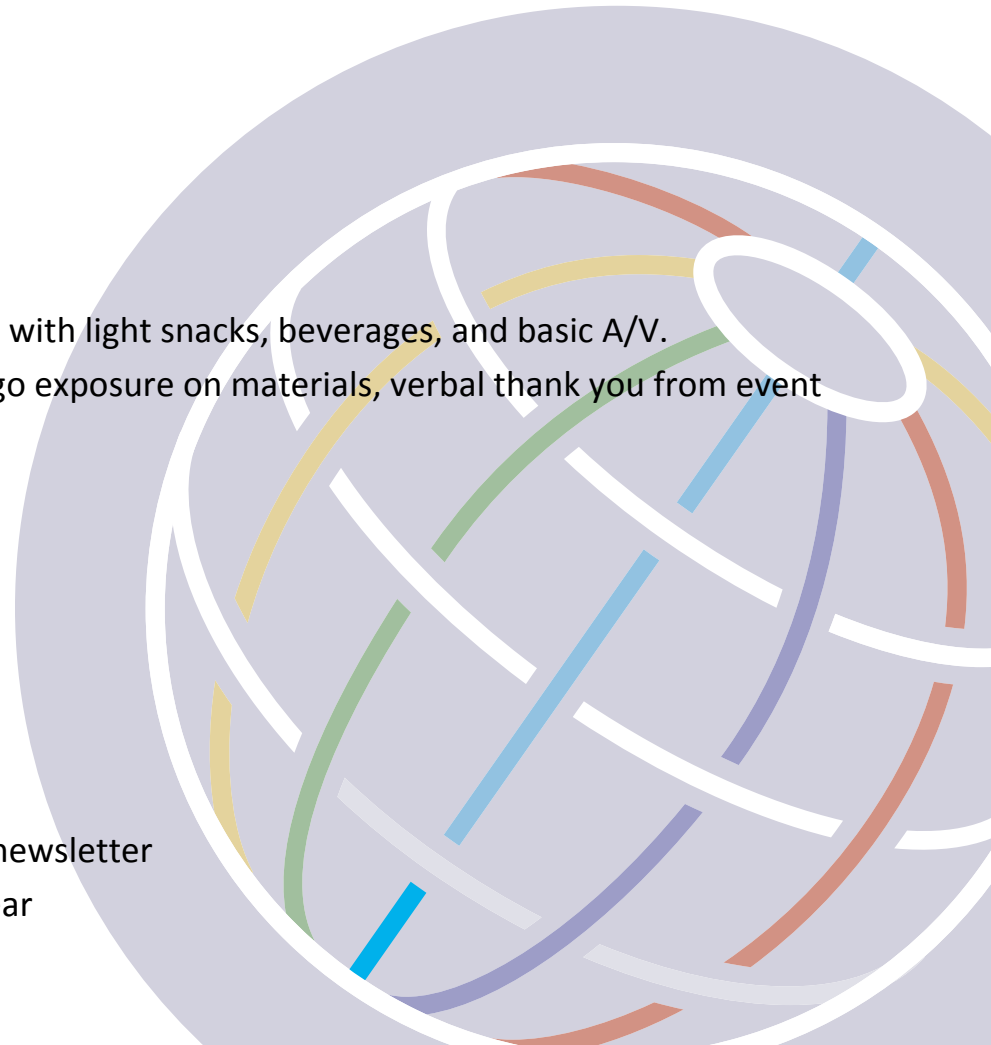
**Sponsorship opportunities include:**

## **Requirements:**

- Venue Host to provide meeting space for up to 75 with light snacks, beverages, and basic A/V.
- Host receives 2 minutes podium time at event, logo exposure on materials, verbal thank you from event leader.

## **Benefits:**

- Host receives 2 minutes podium time at event
- Bronze status for one year
- Bronze name badge ribbons
- Thank you at Gala
- Half-price streaming video ad on the web site
- \$150 advertising credit for web site or electronic newsletter
- Logo on [www.mnmpi.org](http://www.mnmpi.org) sponsor page for one year



# CMP Boot Camp

**Twice per year, the chapter offers a study group for those seeking to achieve their Certified Meeting Professional (CMP) designation.**

**Friday, November 5 and Saturday November 6**

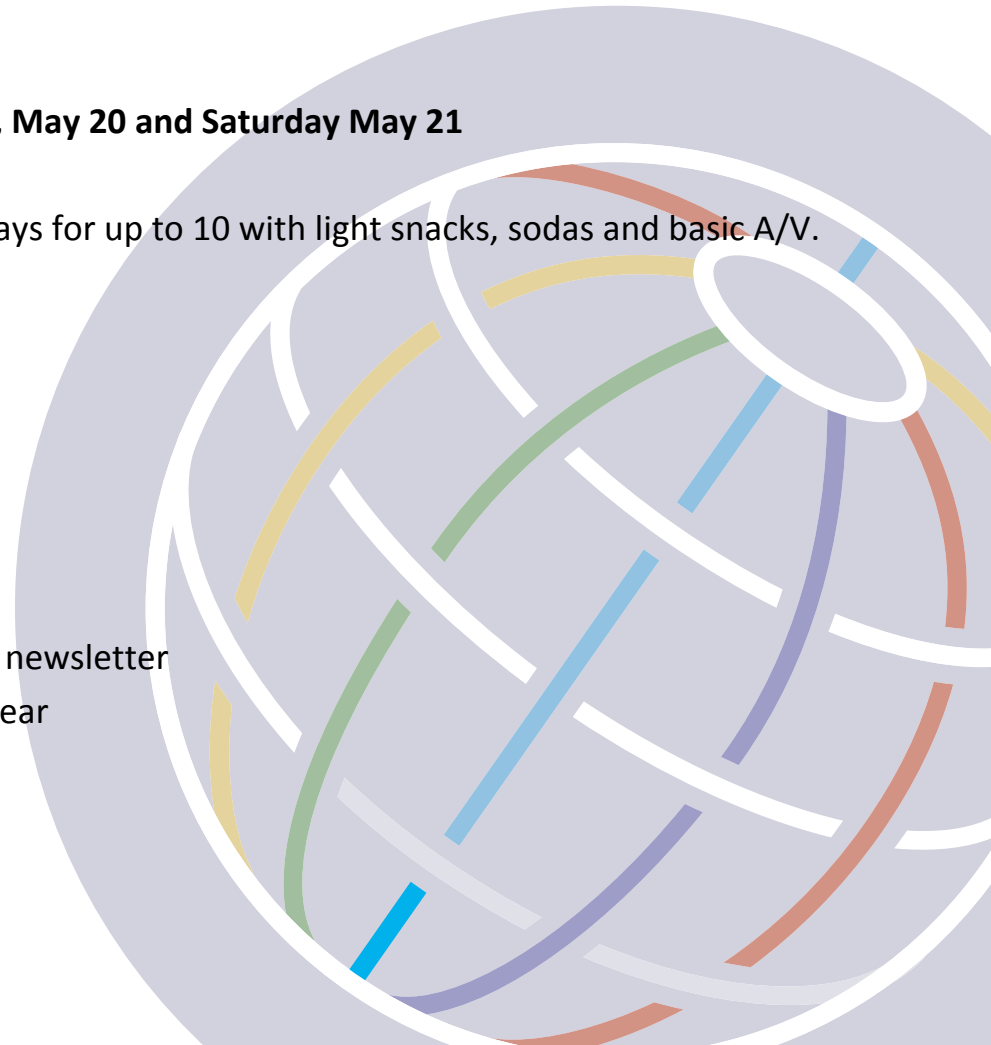
**Friday, May 13 and Saturday May 14 or Friday, May 20 and Saturday May 21**

## **Requirements:**

- Venue Host to provide meeting space for 2 full days for up to 10 with light snacks, sodas and basic A/V.

## **Benefits**

- Host receives 2 minutes podium time at event
- Bronze status for one year
- Bronze name badge ribbons
- Thank you at Gala
- Half-price streaming video ad
- \$150 advertising credit for web site or electronic newsletter
- Logo on [www.mnmpi.org](http://www.mnmpi.org) sponsor page for one year



# CMP/CMM Breakfast

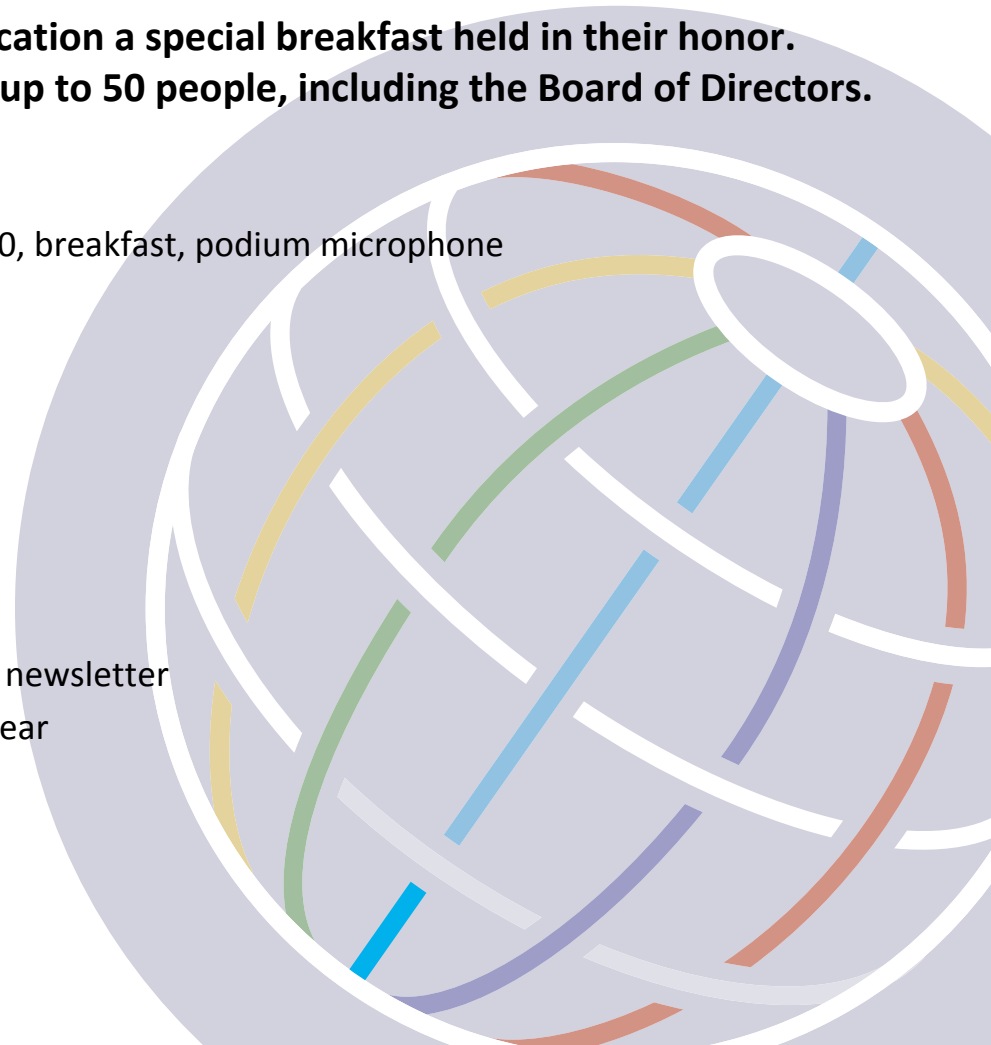
**MPI MN welcomes new CMP and CMM certification a special breakfast held in their honor. Events take place once a year (Spring) for up to 50 people, including the Board of Directors.**

## **Requirements:**

- Venue Host to provide meeting space for up to 50, breakfast, podium microphone

## **Benefits:**

- Host receives 2 minutes podium time at event
- Bronze status for one year
- Bronze name badge ribbons
- Thank you at Gala
- Half-price streaming video ad
- \$150 advertising credit for web site or electronic newsletter
- Logo on [www.mnmpi.org](http://www.mnmpi.org) sponsor page for one year



# New Member Welcome Event

**MPI MN welcomes new members at a special breakfast or luncheon held in their honor. These events take place twice per year (Fall and Spring) for up to 50 people, including the Board of Directors, new planner & supplier members.**

**Fall event open to dates between October 19, 2010 – November 10, 2010**

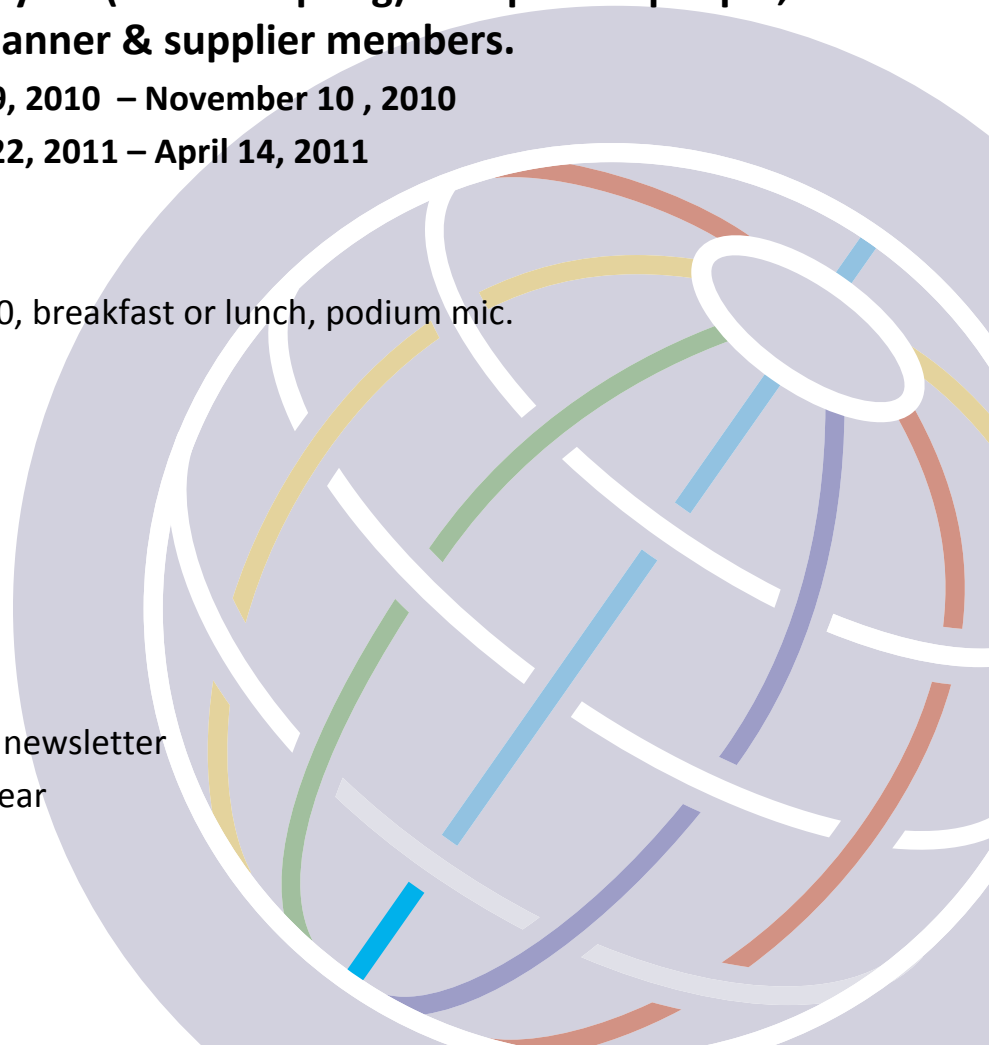
**Spring event open to dates between March 22, 2011 – April 14, 2011**

## **Requirements:**

- Venue Host to provide meeting space for up to 50, breakfast or lunch, podium mic.

## **Benefits**

- Host receives 2 minutes podium time at event
- Bronze status for one year.
- Bronze name badge ribbons
- Thank you at Gala
- Half-price streaming video ad
- \$150 advertising credit for web site or electronic newsletter
- Logo on [www.mnmpi.org](http://www.mnmpi.org) sponsor page for one year





# MINNESOTA CHAPTER

M E E T I N G   P R O F E S S I O N A L S   I N T E R N A T I O N A L

**MPI MN and the members it serves would like to thank you for your consideration and ongoing support. We look forward to working with you on these sponsorship opportunities or to create a sponsorship package that meets your unique needs.**

**We look forward to a successful partnership!**

**For more information contact the MPI MN Office  
@ 612- 917-6243 or [office@mpi.com](mailto:office@mpi.com)**